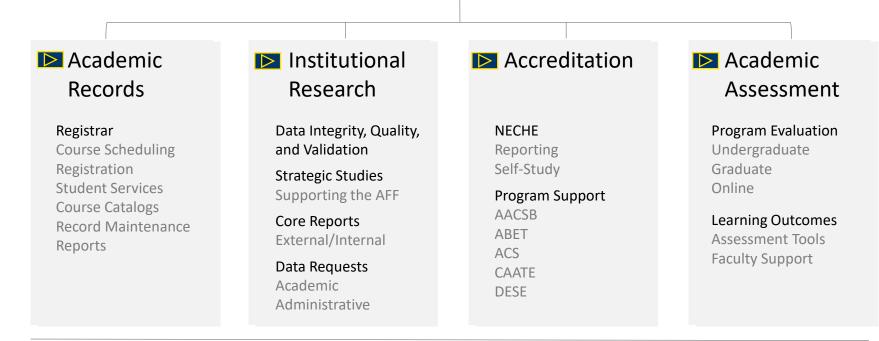


The Office of Institutional Effectiveness

Supporting Institutional Planning and Strategic Decision Making



Key Principles

- What we measure should be what we value
- Inform key decision-making
- Meet data users where they are
- Democratization of data

- Drive data use innovation
- Improve institutional data knowledge and connectivity
- Plan for leadership change