74% of employers prefer to hire candidates with relevant work experience acquired through co-op or internship.
(NACE, 2014)

Resources & Support

Advantage - Employment Opportunities and Career Events
merrimack-csm.symplicity.com/students

MyPlan.com - Career Assessments
merrimack.myplan.com

InterviewSteam - Mock Interview System
merrimack.interviewstream.com
A Letter from the Director
Dr. Heather Maietta, Associate Vice President
Career & Corporate Engagement

Welcome to Merrimack! The O’Brien Center for Student Success guides students as they prepare for the 21st century workplace by providing them opportunities to link college to career. The eMpower Career Action Plan provides a blueprint of important growth opportunities for students as they navigate their undergraduate experience.

Freshmen | eXPLORE
Explore what Merrimack College has to offer.

- Make an appointment with your Career Advisor to discuss your goals and aspirations, and pathways that are right for you
- Use Advantage to update your high school résumé or start building one from scratch; then visit during Career Lab for a review
- Explore majors through Destination Exploration: an initiative designed to assist undeclared students in choosing a major that is right for them
- Get involved in clubs, athletics, and service learning—important career preparation activities
- Use Advantage to apply for an on-campus job, check out upcoming career events, and find online resources
- Explore who you are by taking assessments via MyPlan.com and review results with your Career Advisor to discover potential career paths

Sophomore | eNGAGE
Engage with Merrimack College and beyond.

- Make an appointment with your Career Advisor to discuss experiential learning
- Visit during Career Lab to update your résumé
- Create a cover letter to apply for your experiential learning opportunities
- Network with Merrimack College alumni through The Warrior Network - Merrimack Mentor Program
- Participate in “A Day in the Life”, employer site visits designed to engage you with organizations and industries you may be interested in
- Study Abroad, participate in an international internship during your study abroad
- Begin participating in career events focused on developing your professional brand
- Complete an Externship, a short term immersion in a field of interest

Junior | eVALUATE
Evaluate exactly what you want to do or achieve.

- Make an appointment with your Career Advisor to begin solidifying a target path
- Participate in an internship, co-op, or research assistantship
- Prepare and secure informational interviews to narrow your career interest areas
- Update and revise your résumé to reflect your increased experiences
- Begin researching post-graduate national fellowships and scholarships
- Use InterviewStream to practice interviewing and work with your Career Advisor to assess your technique
- Take on leadership roles in clubs or athletics
- Identify and join a professional association related to your career path
- Participate in career events focused on preparing for your job or graduate school search

Senior | eVOLVE
Evolve into a marketable, young professional.

- Meet with your Career Advisor to discuss post-graduate opportunities
- Find, prepare, and apply for positions through On-Campus recruiting
- Attend Career Lab to update your résumé; upload it to Advantage to advertise your skills to over 3,000 employers looking to hire Merrimack graduates
- Take grad school entrance exams and complete applications during the fall semester
- Fine tune your image by participating in career events focused on professional etiquette and social media presence
- Join the Merrimack College Alumni Linked In to connect with over 4,000 alums
- Develop a prospect list of companies you are interested in pursuing
- Gather salary trends to prepare for compensation negotiations
- Let the O’Brien Center know once you’ve accepted a full-time employment opportunity or have been accepted to graduate school

Listed in these pages are examples of events and activities that contribute to personal, professional and career exploration, planned specifically to complement academic studies. This is not an exhaustive list—merely suggestions of unique ways to learn about yourself and gain exposure to the workforce. We encourage students to take control of their career and professional development by customizing the eMpower Career Action Plan to their interests and needs.

The bottom line is: Personal, professional, and career development are important aspects of the total college experience. The O’Brien Center for Student Success is here to guide students through that process using the eMpower Career Action Plan as a vehicle for success!