



MERRIMACK COLLEGE

SCHOOL OF LIBERAL ARTS

GRAPHIC DESIGN



The Graphic Design major at Merrimack College offers students a rich blend of art and design history, together with diverse opportunities to develop their artistic and creative expression in design and the studio arts. Students majoring in Graphic Design receive a strong foundation in design thinking, theory, process and practice, along with a background in the Liberal Arts. The program challenges students to learn through research, critical questioning, problem analysis, and the methodologies of the design industry. Students also develop an understanding and working knowledge of current industry-standard technical skills.

ENGAGING COURSEWORK

A dynamic curriculum builds strong practical knowledge from introductory classes to specialized coursework.

The Graphic Design major helps students grow creatively, develop their conceptual and critical thinking abilities, and sharpens their technical skills.

A selection of program coursework includes:

- FAA 1230 2-Dimensional Design
- FAA 2860 Graphic Design 1
- FAA 2850 Movie Making
- FAA 3890 UX Design

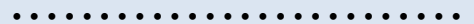
REWARDING CAREER PATHS

The Graphic Design major prepares students to succeed in a dynamic and constantly changing industry. It provides a strong professional foundation for work in graphic design, web design, and publishing design, as well as a foundation for creative work in fine arts. Some career options include: graphic design, advertising, web design, printing, television, animation, and game design, across industries such as advertising and marketing agencies, corporations, and non-for-profit institutions.

PROGRAM HIGHLIGHTS

Integrating Technology

Students in the Graphic Design program are required to utilize creative industry standard technology, including the iPad with Stylus and Adobe Creative Suite. Technology is also heavily integrated throughout all of the program's coursework. These dynamic tools allow students to gain experience with industry practices prior to entering the workforce, keeping students at the front of the competitive professional marketplace.



QUESTIONS?

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