

CURRICULUM MAP



MERRIMACK COLLEGE

Business Communication, BA

YEAR ONE

FALL

Public Communication – COM1020	4 credits	Major Requirement
Intro to Business – MGT1100	4 credits	Major Requirement
First Year Experience – FYE1050	1 credits	General Education Requirement
Choose 2 of the following (8 credits):		
• Intro to Philosophy – PHL1000	4 credits	General Education Requirement
• Intro to College Writing – ENG1050	4 credits	General Education Requirement
• Intro to Religion – RTS1000	4 credits	General Education Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 17

SPRING

Intro to Communication – COM2801	4 credits	Major Requirement
Tech Skills for Business – MGT1150	4 credits	Major Requirement
Choose 2 of the following (8 credits):		
• Major Elective	4 credits	Major Requirement
• Intro to Philosophy – PHL1000	4 credits	General Education Requirement
• Intro to College Writing – ENG1050	4 credits	General Education Requirement
• Intro to Religion – RTS1000	4 credits	General Education Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 16

YEAR TWO

FALL

Principles of Marketing – MKT2205	4 credits	Major Requirement
Organizational Behavior – MGT3120	4 credits	Major Requirement
Choose 2 of the following (8 credits):		
• Major Elective	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 16

SPRING

Choose 4 of the following (16 credits):		
• Major Elective	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 16

YEAR THREE

FALL

Choose 4 of the following (16 credits):

• Major Elective	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement
• Open Elective	4 credits	Open Elective

Total Credits - 16

SPRING

Choose 4 of the following (16 credits):

• Major Elective	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement
• Open Elective	4 credits	Open Elective

Total Credits - 16

YEAR FOUR

FALL

Senior Seminar – COM4900

4 credits

Major Requirement

Choose 3 of the following (12 credits):

• Major Elective	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement
• Open Elective	4 credits	Open Elective

Total Credits - 16

SPRING

Choose 3 of the following (12 credits):

• Major Elective	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement
• Open Elective	4 credits	Open Elective

Total Credits - 12

Note: This is a sample curriculum map. Students may progress toward graduation using alternative pathways.