Entrepreneurship and Graphic Design, BA

YEAR ONE

FALL

Visual Storytelling – DES2840	4 credits	Major Requirement, also counts as AL
Intro to Business – MGT1100	4 credits	Major Requirement
First Year Experience – FYE1050	1 credits	General Education Requirement

2 of the following:
• Intro to Philosophy – PHL1000	4 credits	General Education Requirement
• Intro to College Writing – ENG1050	4 credits	General Education Requirement
• Intro to Religion – RTS1000	4 credits	General Education Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 17

SPRING

Elements of Graphic Design – DES2820	4 credits	Major Requirement
Intro to Entrepreneurship – ENT2300	4 credits	Major Requirement

2 of the following:
• Business Major Elective (only 1 elective required)	4 credits	Major Requirement
• Intro to Philosophy – PHL1000	4 credits	General Education Requirement
• Intro to College Writing – ENG1050	4 credits	General Education Requirement
• Intro to Religion – RTS1000	4 credits	General Education Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 16

YEAR TWO

FALL

History of Graphic Design – DES3850	4 credits	Major Requirement
Graphic Design I – DES2830	4 credits	Major Recommended Elective
Managing an Ent Venture – ENT3300	4 credits	Major Requirement

1 of the following:
• Business Major Elective (only 1 elective required)	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 16

Graphic Design II – DES2860	4 credits	Major Recommended Elective
Funding Entrepreneurial Ventures – ENT3400	4 credits	Major Requirement

2 of the following:
• Business Major Elective (only 1 elective required)	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 16

YEAR THREE

FALL

Business Major Elective (only 1 elective required)	4 credits	Major Requirement
General Education Elective	4 credits	General Education Requirement
Open Elective	4 credits	Open Elective
Open Elective	4 credits	Open Elective

Total Credits - 16

SPRING

UX Design – DES3860	4 credits	Major Requirement

3 of the following:
• Business Major Elective (only 1 elective required)	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement
• Open Elective	4 credits	Open Elective

Total Credits - 16

YEAR FOUR

FALL

Visual Web Design – DES3830	4 credits	Major Requirement

3 of the following:
• Business Major Elective (only 1 elective required)	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement
• Open Elective	4 credits	Open Elective

Total Credits - 16

SPRING

Senior Portfolio – DES4950	4 credits	Recommended Elective

2 of the following:
• Business Major Elective (only 1 elective required)	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement
• Open Elective	4 credits	Open Elective

Total Credits - 12

Note: This is a sample curriculum map. Students may progress toward graduation using alternative pathways.