



MERRIMACK
COLLEGE

THE FUTURE OF WORKPLACE WELLNESS

INNOVATION • PERFORMANCE • LONGEVITY

September 17, 2025 | Merrimack College | North Andover, MA

Where Innovation Meets Workplace Health & Wellness

Join 150+ business leaders, HR executives, healthcare innovators, and wellness professionals for a full-day conference designed to provide cutting-edge research, powerful discussions, and groundbreaking strategies to build healthy, high-performing organizations.

This is more than just a conference—it is an opportunity to learn from industry pioneers, connect with influential decision-makers, and walk away with real, actionable insights to implement in your workplace.



Event Highlights

- Complimentary Registration
- Breakfast and lunch sponsored by Sodexo
- Networking opportunities including reception
- Interactive sessions including Merrimack College faculty and leading wellness practitioners

Session topics include:

- Cutting Edge Health and Wellness Research
- The role of AI in Workplace Health and Wellbeing
- Lifestyle Medicine
- The Science of Workplace Wellness

Speakers



Laura Putnam

Best-selling author of *Workplace Wellness that Works*, and a leading voice in corporate wellness.



Valeria Tivnan

VP of Population Health Strategy & Well-Being at IMA Financial Corp, and a recognized expert in organizational wellness strategies.



Amy McDonough

Managing Director, Strategic Health Solutions at Google Health, focused on advancing innovative ways to integrate wearables into global healthcare management.

Learn More & Register Now

merrimack.edu/wellness

Join us for this complimentary daylong event.



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Sponsorship Opportunities

Partner with us to shape the future of corporate health & wellness. We offer four sponsorship tiers to maximize your brand exposure and engagement.

WARRIOR SPONSOR

\$10,000

- Keynote Naming Opportunity
- Premium Exhibit Space
- Logo on Main Stage Backdrop
- Conference Booklet Feature & Logo Placement
- Promotional Materials on Tables
- Attendee Gift Branding
- Conference Website Recognition
- Attendee Contact List

GOLD SPONSOR

\$5,000

- Conference Booklet Feature & Logo Placement
- Promotional Materials on Tables
- Attendee Gift Branding
- Conference Website Recognition
- Attendee Contact List

BLUE SPONSOR

\$2,500

- Conference Booklet Feature & Logo Placement
- Attendee Gift Branding
- Conference Website Recognition

A LA CARTE SPONSORSHIPS

- Keynote Naming Opportunity - \$5,000
- Networking Reception Sponsorship - \$5,000
- Panel Participant and/or Naming Opportunity - \$3,000

Learn More & Register Now

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