

# CURRICULUM MAP



MERRIMACK COLLEGE

## Business Administration, BSBA (Entrepreneurship Concentration)

### YEAR ONE

#### FALL

Introduction to Business – MGT 1100	4 credits	Major Requirement
First Year Experience – FYE 1050	1 credit	General Education Requirement
Technology Skills for Business – MGT 1150	4 credits	Major Requirement
3 of the following (12 credits):		
• Intro to Philosophy – PHL 1000	4 credits	General Education Requirement
• Intro to College Writing – ENG 1050	4 credits	General Education Requirement
• Intro to Religion – RTS 1000	4 credits	General Education Requirement
• General Education Requirement	4 credits	General Education Requirement

**Total Credits - 17**

#### SPRING

4 of the following (16 credits):		
• Intro to Entrepreneurship – ENT 2300	4 credits	Concentration
• Accounting for Business – ACC 2203	4 credits	Major Requirement
• Principles of Marketing – MKT 2205	4 credits	Major Requirement
• Organizational Behavior – MGT 3120	4 credits	Major Requirement
• Intro to Philosophy – PHL 1000	4 credits	General Education Requirement
• Intro to College Writing – ENG 1050	4 credits	General Education Requirement
• Intro to Religion – RTS 1000	4 credits	General Education Requirement
• General Education Requirement	4 credits	General Education Requirement

**Total Credits – 16**

### YEAR TWO

#### FALL

4 of the following (16 credits):		
• Intro to Entrepreneurship – ENT 2300	4 credits	Concentration
• Accounting for Business – ACC 2203	4 credits	Major Requirement
• Principles of Marketing – MKT 2205	4 credits	Major Requirement
• Organizational Behavior – MGT 3120	4 credits	Major Requirement
• Intro to Philosophy – PHL 1000	4 credits	General Education Requirement
• Intro to College Writing – ENG 1050	4 credits	General Education Requirement
• Intro to Religion – RTS 1000	4 credits	General Education Requirement
• General Education Requirement	4 credits	General Education Requirement

**Total Credits - 16**

## SPRING

4 of the following (16 credits):

• Financing Entrepreneurship Ventures – ENT 3400	4 credits	Concentration
• Data Analysis for Business – MGT 2150	4 credits	Major Requirement
• Organizational Behavior – MGT 3120	4 credits	Major Requirement
• Managerial Finance – FIN 2500	4 credits	Major Requirement
• Entrepreneurship Concentration Elective	4 credits	Concentration
• General Education Elective	4 credits	General Education Requirement

**Total Credits - 16**

## YEAR THREE

### FALL

Managing an Entrepreneurial Venture – ENT 3300

4 credits

Concentration

3 of the following (12 credits):

• Data Analysis for Business – MGT 2150	4 credits	Major Requirement
• Organizational Behavior – MGT 3120	4 credits	Major Requirement
• Managerial Finance – FIN 2500	4 credits	Major Requirement
• Entrepreneurship Concentration Elective	4 credits	Concentration
• General Education Elective	4 credits	General Education Requirement
• Open Elective	4 credits	Open Elective

**Total Credits - 16**

### SPRING

Entrepreneurship Capstone Project – ENT 4000

4 credits

Concentration, Major Requirement

3 of the following (12 credits):

• Financing Entrepreneurship Ventures – ENT 3400	4 credits	Concentration
• Data Analysis for Business – MGT 2150	4 credits	Major Requirement
• Organizational Behavior – MGT 3120	4 credits	Major Requirement
• Managerial Finance – FIN 2500	4 credits	Major Requirement
• Entrepreneurship Concentration Elective	4 credits	Concentration
• General Education Elective	4 credits	General Education Requirement
• Open Elective	4 credits	Open Elective

**Total Credits - 16**

## YEAR FOUR

### FALL

Strategic Analysis & Decision Making – MGT 4100W

4 credits

Major Requirement

Entrepreneurship Concentration Elective

4 credits

Concentration

General Education Elective

4 credits

General Education Requirement

Open Elective

4 credits

Open Elective

**Total Credits - 16**

### SPRING

Strategic Analysis & Decision Making – MGT 4100W

4 credits

Major Requirement

Entrepreneurship Concentration Elective

4 credits

Concentration

General Education Elective

4 credits

General Education Requirement

Open Elective

4 credits

Open Elective

**Total Credits - 16**

Note: This is a sample curriculum map. Students may progress toward graduation using alternative pathways.