

CURRICULUM MAP



MERRIMACK COLLEGE

Business Administration, BSBA (Hospitality Management Concentration)

YEAR ONE

FALL

Introduction to Business – MGT 1100	4 credits	Major Requirement
First Year Experience – FYE 1050	1 credit	General Education Requirement
Technology Skills for Business – MGT 1150	4 credits	Major Requirement
2 of the following (8 credits):		
• Intro to Philosophy – PHL 1000	4 credits	General Education Requirement
• Intro to College Writing – ENG 1050	4 credits	General Education Requirement
• Intro to Religion – RTS 1000	4 credits	General Education Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 17

SPRING

Principles of Marketing – MKT 2205	4 credits	Major Requirement
3 of the following (12 credits):		
• Intro to Hospitality Management - HSP 3000	4 credits	Major Requirement
• Accounting for Business – ACC 2203	4 credits	Major Requirement
• Organizational Behavior – MGT 3120	4 credits	Major Requirement
• Intro to Philosophy – PHL 1000	4 credits	General Education Requirement
• Intro to College Writing – ENG 1050	4 credits	General Education Requirement
• Intro to Religion – RTS 1000	4 credits	General Education Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 16

YEAR TWO

FALL

4 of the following (16 credits):		
• Intro to Hospitality Management – HSP 3000	4 credits	Concentration
• Hospitality + Tourism Marketing – HSP 3100	4 credits	Concentration
• Human Resource Management – MGT 3410	4 credits	Concentration
• Accounting for Business – ACC 2203	4 credits	Major Requirement
• Data Analysis for Business – MGT 2150	4 credits	Major Requirement
• Organizational Behavior – MGT 3120	4 credits	Major Requirement
• Intro to Philosophy – PHL 1000	4 credits	General Education Requirement
• Intro to Religion – RTS 1000	4 credits	General Education Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 16

SPRING

4 of the following (16 credits):

- | | | |
|--|-----------|-------------------------------|
| • Tourism: The Business of Hospitality & Travel – HSP 3005 | 4 credits | Concentration |
| • Data Analysis for Business – MGT 2150 | 4 credits | Major Requirement |
| • Organizational Behavior – MGT 3120 | 4 credits | Major Requirement |
| • Managerial Finance – FIN 2500 | 4 credits | Major Requirement |
| • Hospitality Management Concentration Elective | 4 credits | Concentration |
| • General Education Elective | 4 credits | General Education Requirement |

Total Credits - 16

YEAR THREE

FALL

4 of the following (16 credits):

- | | | |
|---|-----------|-------------------------------|
| • Hospitality + Tourism Marketing – HSP 3100 | 4 credits | Concentration |
| • Human Resource Management – MGT 3410 | 4 credits | Concentration |
| • Data Analysis for Business – MGT 2150 | 4 credits | Major Requirement |
| • Organizational Behavior – MGT 3120 | 4 credits | Major Requirement |
| • Managerial Finance – FIN 2500 | 4 credits | Major Requirement |
| • Hospitality Management Concentration Elective | 4 credits | Concentration |
| • General Education Elective | 4 credits | General Education Requirement |
| • Open Elective | 4 credits | Open Elective |

Total Credits - 16

SPRING

Hospitality Practicum – HSP 4000

4 credits Major Requirement, Concentration

3 of the following (12 credits):

- | | | |
|--|-----------|-------------------------------|
| • Tourism: The Business of Hospitality & Travel – HSP 3005 | 4 credits | Concentration |
| • Data Analysis for Business – MGT 2150 | 4 credits | Major Requirement |
| • Organizational Behavior – MGT 3120 | 4 credits | Major Requirement |
| • Managerial Finance – FIN 2500 | 4 credits | Major Requirement |
| • Hospitality Management Concentration Elective | 4 credits | Concentration |
| • General Education Elective | 4 credits | General Education Requirement |
| • Open Elective | 4 credits | Open Elective |

Total Credits - 16

YEAR FOUR

FALL

Strategic Analysis & Decision Making - MGT 4100W

4 credits Major Requirement, Concentration

General Education Elective

4 credits General Education Requirement

Open Elective

4 credits Open Elective

Open Elective

4 credits Open Elective

Total Credits - 16

SPRING

Strategic Analysis & Decision Making - MGT 4100W
General Education Elective
Open Elective
Open Elective

4 credits
4 credits
4 credits
4 credits

Major Requirement, Concentration
General Education Requirement
Open Elective
Open Elective

Total Credits - 16

Note: This is a sample curriculum map. Students may progress toward graduation using alternative pathways.