

CURRICULUM MAP



MERRIMACK COLLEGE

Business Administration, BSBA (Sport Management Concentration)

YEAR ONE

FALL

Introduction to Business – MGT 1100	4 credits	Major Requirement
First Year Experience – FYE 1050	1 credit	General Education Requirement
Technology Skills for Business – MGT 1150	4 credits	Major Requirement
3 of the following (12 credits):		
• Intro to Philosophy – PHL 1000	4 credits	General Education Requirement
• Intro to College Writing – ENG 1050	4 credits	General Education Requirement
• Intro to Religion – RTS 1000	4 credits	General Education Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 17

SPRING

Principles of Marketing – MKT 2205	4 credits	Major Requirement
3 of the following (12 credits):		
• Intro to Sport Management – SPM 3000	4 credits	Concentration
• Accounting for Business – ACC 2203	4 credits	Major Requirement
• Organizational Behavior – MGT 3120	4 credits	Major Requirement
• Intro to Philosophy – PHL 1000	4 credits	General Education Requirement
• Intro to College Writing – ENG 1050	4 credits	General Education Requirement
• Intro to Religion – RTS 1000	4 credits	General Education Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 16

YEAR TWO

FALL

4 of the following (16 credits):		
• Intro to Sport Management – SPM 3000	4 credits	Concentration
• Sport Marketing – SPM 3005	4 credits	Concentration
• Accounting for Business – ACC 2203	4 credits	Major Requirement
• Data Analysis for Business – MGT 2150	4 credits	Major Requirement
• Organizational Behavior – MGT 3120	4 credits	Major Requirement
• Sport Management Concentration Elective	4 credits	Concentration
• General Education Elective	4 credits	General Education Requirement

Total Credits - 16

SPRING

4 of the following (16 credits):		
• Intro to Sport Management – SPM 3000	4 credits	Concentration

• Sport Marketing – SPM 3005	4 credits	Concentration
• Data Analysis for Business – MGT 2150	4 credits	Major Requirement
• Organizational Behavior – MGT 3120	4 credits	Major Requirement
• Managerial Finance – FIN 2500	4 credits	Major Requirement
• Sport Management Concentration Elective	4 credits	Concentration
• General Education Elective	4 credits	General Education Requirement

Total Credits - 16

YEAR THREE

FALL

Sport Economic/Finance – SPM 3315	4 credits	Concentration
3 of the following (12 credits):		
• Data Analysis for Business – MGT 2150	4 credits	Major Requirement
• Organizational Behavior – MGT 3120	4 credits	Major Requirement
• Managerial Finance – FIN 2500	4 credits	Major Requirement
• Sport Management Concentration Elective	4 credits	Concentration
• General Education Elective	4 credits	General Education Requirement
• Open Elective	4 credits	Open Elective

Total Credits - 16

SPRING

Sport Practicum – SPM 4000	4 credits	Concentration
3 of the following (12 credits):		
• Data Analysis for Business – MGT 2150	4 credits	Major Requirement
• Organizational Behavior – MGT 3120	4 credits	Major Requirement
• Managerial Finance – FIN 2500	4 credits	Major Requirement
• Sport Management Concentration Elective	4 credits	Concentration
• General Education Elective	4 credits	General Education Requirement
• Open Elective	4 credits	Open Elective

Total Credits - 16

YEAR FOUR

FALL

Strategic Analysis & Decision Making - MGT 4100W	4 credits	Major Requirement
Sport Management Concentration Elective	4 credits	Concentration
General Education Elective	4 credits	General Education Requirement
Open Elective	4 credits	Open Elective

Total Credits - 16

SPRING

Strategic Analysis & Decision Making - MGT 4100W	4 credits	Major Requirement
Sport Management Concentration Elective	4 credits	Concentration
General Education Elective	4 credits	General Education Requirement
Open Elective	4 credits	Open Elective

Total Credits - 16

Note: This is a sample curriculum map. Students may progress toward graduation using alternative pathways.