

# CURRICULUM MAP



MERRIMACK COLLEGE

## Graphic Design, BA (Brand Design Concentration)

### YEAR ONE

#### FALL

Elements of 2D Design – DES 1230	4 credits	Major Requirement
Art History I – ART 1610	4 credits	Major Requirement, General Education Requirement
Introduction to College Writing – ENG 1050	4 credits	General Education Requirement
General Education Elective/Minor	4 credits	General Education Requirement
First Year Experience – FYE 1050	1 credit	General Education Requirement

**Total Credits - 17**

#### SPRING

Creative Drawing I – ART 1210	4 credits	Major Requirement, General Education Requirement
General Education Elective/Minor	4 credits	General Education Requirement
Elements Graphic Design – DES 2820	4 credits	Major Requirement
Introduction to Religion – RTS 1000	4 credits	General Education Requirement

**Total Credits - 16**

### YEAR TWO

#### FALL

Graphic Design Studio I – DES 2830	4 credits	Major Requirement
Visual Storytelling – DES 2840	4 credits	Major Requirement
General Education Elective/Minor	4 credits	General Education Requirement
General Education Elective/Minor	4 credits	General Education Requirement
Sophomore Portfolio Review – DES 3800 (Required to take during winter term)	0 credits	Major Requirement

**Total Credits - 16**

#### SPRING

Introduction to Philosophy – PHL 1000	4 credits	General Education Requirement
Introduction to 3-D – ART 2230	4 credits	Major Requirement
General Education Elective/Minor	4 credits	General Education Requirement
General Education Elective/Minor	4 credits	General Education Requirement

**Total Credits - 16**

### YEAR THREE

#### FALL

Visual Web Design – DES 3830	4 credits	Major Requirement
Motion Design – DES 3840	4 credits	Major Requirement
History of Graphic Design – DES 3850	4 credits	Major Requirement

General Education Elective/Minor	4 credits	General Education Requirement
Junior Portfolio Review – DES 3820 (Required to take during winter term)	0 credits	Major Requirement
<b>Total Credits - 16</b>		

## SPRING

Graphic Design Studio II – DES 2860	4 credits	Major Requirement
Art Direction – DES 3870	4 credits	Major Requirement
Advanced Brand Design – DES 3880	4 credits	Major Requirement
General Education Elective/Minor	4 credits	General Education Requirement
<b>Total Credits - 16</b>		

## YEAR FOUR

### FALL

Senior Portfolio – DES 4950	4 credits	Major Requirement, General Education Requirement
Graphic Design Internship – DES 4910	4 credits	Major Elective
Open Elective	4 credits	Open Elective
Methods of Scholarship in VPA – VPA 3960W	4 credits	Major Requirement, General Education Requirement
<b>Total Credits - 16</b>		

### SPRING

Senior Seminar & Thesis – DES 4960	4 credits	Major Requirement
Graphic Design Internship – DES 4920	4 credits	Major Elective
Open Elective	4 credits	Open Elective
Open Elective	4 credits	Open Elective
<b>Total Credits - 16</b>		

Note: This is a sample curriculum map. Students may progress toward graduation using alternative pathways.