

CURRICULUM MAP



MERRIMACK COLLEGE

Music and Business Marketing and Management, BA

YEAR ONE

FALL

Foundations of VPA – VPA1110	4 credits	Major Requirement
Elementary Music Theory – MUS2360	4 credits	Major Requirement
First Year Experience – FYE1050	1 credits	General Education Requirement
2 of the following:		
• Intro to Philosophy – PHL1000	4 credits	General Education Requirement
• Intro to College Writing – ENG1050	4 credits	General Education Requirement
• Intro to Religion – RTS1000	4 credits	General Education Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 17

SPRING

Intro to Business – MGT1100	4 credits	Major Requirement
Tech Skills for Business – MGT1150	4 credits	Major Requirement
First Year Experience – FYE1050	1 credits	General Education Requirement
2 of the following:		
• Intro to Philosophy – PHL1000	4 credits	General Education Requirement
• Intro to College Writing – ENG1050	4 credits	General Education Requirement
• Intro to Religion – RTS1000	4 credits	General Education Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 16

YEAR TWO

FALL

Music History I – MUS2301	4 credits	Major Requirement
Principles of Marketing – MKT2205	4 credits	Major Requirement
Organizational Behavior – MGT3120	4 credits	Major Requirement
1 of the following (4 credits):		
• Business Enterprise Internship – XXX4010	4 credits	Major Requirement
• Business Major Elective (only 2 electives required)	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 16

SPRING

Music History II – MUS 2302	4 credits	Major Requirement
3 of the following (12 credits):		
• Business Enterprise Internship – XXX4010	4 credits	Major Requirement
• Business Major Elective (only 2 electives required)	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement

Total Credits - 16

YEAR THREE

FALL

Music Production – MUS3310	4 credits	Major, Highly Recommended Elective
3 of the following (12 credits):		
• Business Enterprise Internship – XXX4010	4 credits	Major Requirement
• Business Major Elective (only 2 electives required)	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement
• Open Elective	4 credits	Open Elective

Total Credits - 16

SPRING

4 of the following (16 credits):		
• Business Enterprise Internship – XXX4010	4 credits	Major Requirement
• Business Major Elective (only 2 electives required)	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement
• Open Elective	4 credits	Open Elective

Total Credits - 16

YEAR FOUR

FALL

Songwriting – MUS3320	4 credits	Major, Highly Recommended Elective
3 of the following (12 credits):		
• Business Enterprise Internship – XXX4010	4 credits	Major Requirement
• Business Major Elective (only 2 electives required)	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement
• Open Elective	4 credits	Open Elective

Total Credits - 16

SPRING

3 of the following (12 credits):		
• Business Enterprise Internship – XXX4010	4 credits	Major Requirement
• Business Major Elective (only 2 electives required)	4 credits	Major Requirement
• General Education Elective	4 credits	General Education Requirement
• Open Elective	4 credits	Open Elective

Total Credits - 12

Note: This is a sample curriculum map. Students may progress toward graduation using alternative pathways.