

# CURRICULUM MAP



MERRIMACK COLLEGE

## Sports Management and Communication, BA

### YEAR ONE

#### FALL

Public Communication – COM1020	4 credits	Major Requirement
Intro to Business – MGT1100	4 credits	Major Requirement
First Year Experience – FYE1050	1 credits	General Education Requirement
2 of the following (8 credits):		
• Intro to Philosophy – PHL1000	4 credits	General Education Requirement
• Intro to College Writing – ENG1050	4 credits	General Education Requirement
• Intro to Religion – RTS1000	4 credits	General Education Requirement
• General Education Elective	4 credits	General Education Requirement

**Total Credits - 17**

#### SPRING

Intro to Communication – COM2801	4 credits	Major Requirement
Intro to Sport Management – SPM3000	4 credits	Major Requirement
2 of the following (8 credits):		
• Major Elective	4 credits	Major Requirement
• Intro to Philosophy – PHL1000	4 credits	General Education Requirement
• Intro to College Writing – ENG1050	4 credits	General Education Requirement
• Intro to Religion – RTS1000	4 credits	General Education Requirement
• General Education Elective	4 credits	General Education Requirement

**Total Credits - 16**

### YEAR TWO

#### FALL

Sport Marketing – SPM3005	4 credits	Major Requirement
3 of the following (12 credits):		
• Major Elective(s)	4 credits	Major Requirement
• General Education Elective(s)	4 credits	General Education Requirement

**Total Credits - 16**

#### SPRING

Sports Communication – COM3586	4 credits	Major Requirement
3 of the following (12 credits):		
• Major Elective(s)	4 credits	Major Requirement
• General Education Elective(s)	4 credits	General Education Requirement

**Total Credits - 16**

## YEAR THREE

### FALL

4 of the following (16 credits):

- |                                 |           |                               |
|---------------------------------|-----------|-------------------------------|
| • Major Elective(s)             | 4 credits | Major Requirement             |
| • General Education Elective(s) | 4 credits | General Education Requirement |
| • Open Elective(s)              | 4 credits | Open Elective                 |

**Total Credits - 16**

### SPRING

4 of the following (16 credits):

- |                                 |           |                               |
|---------------------------------|-----------|-------------------------------|
| • Major Elective(s)             | 4 credits | Major Requirement             |
| • General Education Elective(s) | 4 credits | General Education Requirement |
| • Open Elective(s)              | 4 credits | Open Elective                 |

**Total Credits - 16**

## YEAR FOUR

### FALL

Senior Seminar – COM4900

4 credits Major Requirement

3 of the following (12 credits):

- |                                 |           |                               |
|---------------------------------|-----------|-------------------------------|
| • Major Elective(s)             | 4 credits | Major Requirement             |
| • General Education Elective(s) | 4 credits | General Education Requirement |
| • Open Elective(s)              | 4 credits | Open Elective                 |

**Total Credits - 16**

### SPRING

3 of the following (12 credits):

- |                                 |           |                               |
|---------------------------------|-----------|-------------------------------|
| • Major Elective(s)             | 4 credits | Major Requirement             |
| • General Education Elective(s) | 4 credits | General Education Requirement |
| • Open Elective(s)              | 4 credits | Open Elective                 |

**Total Credits - 12**

Note: This is a sample curriculum map. Students may progress toward graduation using alternative pathways.