

CURRICULUM MAP



MERRIMACK COLLEGE

Business Communication, BA

YEAR ONE

FALL

First Year Seminar - FYS 1947	4 credits	FC Core Requirement (FYS)
Public Communication - COM 1020	4 credits	Major Requirement
2 of the following (8 credits):		
• Introduction to Business – MGT 1100	4 credits	Major Requirement
• Technology Skills for Business – MGT 1150	4 credits	Major Requirement
• FC Core Requirement	4 credits	FC Core Requirement

Total Credits - 16

SPRING

4 of the following (16 credits):		
• Introduction to Communication - COM 2801	4 credits	Major Requirement & FC Core Requirement (SOSC)
• Introduction to Business – MGT 1100	4 credits	Major Requirement
• Technology Skills for Business – MGT 1150	4 credits	Major Requirement
• Organizational Behavior - MGT 3120	4 credits	Major Requirement
• Principles of Marketing - MKT 2205	4 credits	Major Requirement
• FC Core Requirement	4 credits	FC Core Requirement

Total Credits - 16

YEAR TWO

FALL

4 of the following (16 credits):		
• Technology Skills for Business – MGT 1150	4 credits	Major Requirement
• Organizational Behavior - MGT 3120	4 credits	Major Requirement
• Principles of Marketing - MKT 2205	4 credits	Major Requirement
• Business Communication Major Elective	4 credits	Major Elective
• FC Core Requirement	4 credits	FC Core Requirement
• FC Core Elective	4 credits	FC Core Elective

Total Credits - 16

SPRING

4 of the following (16 credits):		
• Introduction to Communication - COM 2801	4 credits	Major Requirement & FC Core Requirement (SOSC)
• Technology Skills for Business – MGT 1150	4 credits	Major Requirement
• Organizational Behavior - MGT 3120	4 credits	Major Requirement
• Principles of Marketing - MKT 2205	4 credits	Major Requirement
• Business Communication Major Elective	4 credits	Major Elective
• FC Core Requirement	4 credits	FC Core Requirement

- FC Core Elective

4 credits

FC Core Elective

Total Credits - 16

YEAR THREE

FALL

4 of the following (16 credits):

- Organizational Behavior - MGT 3120
- Principles of Marketing - MKT 2205
- Business Communication Major Elective
- FC Core Requirement
- FC Core Elective
- Open Elective

4 credits

4 credits

4 credits

4 credits

4 credits

4 credits

Major Requirement

Major Requirement

Major Elective

FC Core Requirement

FC Core Elective

Open Elective

Total Credits - 16

SPRING

4 of the following (16 credits):

- Introduction to Communication - COM 2801
- Organizational Behavior - MGT 3120
- Principles of Marketing - MKT 2205
- Business Communication Major Elective
- FC Core Requirement
- FC Core Elective
- Open Elective

4 credits

4 credits

4 credits

4 credits

4 credits

4 credits

4 credits

Major Requirement

FC Core Requirement (SOSC)

Major Requirement

Major Requirement

Major Elective

FC Core Requirement

FC Core Elective

Open Elective

Total Credits - 16

YEAR FOUR

FALL

3-4 of the following (12-16 credits):

- Senior Seminar - COM 4900
- Organizational Behavior - MGT 3120
- Business Communication Major Elective
- FC Core Requirement
- FC Core Elective
- Open Elective

4 credits

4 credits

4 credits

4 credits

4 credits

4 credits

Major Requirement

Major Requirement

Major Elective

FC Core Requirement

FC Core Elective

Open Elective

Total Credits - 12-16

SPRING

3-4 of the following (12-16 credits):

- Senior Seminar - COM 4900
- Organizational Behavior - MGT 3120
- Business Communication Major Elective
- FC Core Requirement
- FC Core Elective
- Open Elective

4 credits

4 credits

4 credits

4 credits

4 credits

4 credits

Major Requirement

Major Requirement

Major Elective

FC Core Requirement

FC Core Elective

Open Elective

Total Credits - 12-16

Notes: This is a sample curriculum map. Students may progress toward graduation using alternative pathways. In addition, 'FC Core Requirement' signifies that the course is required as part of the Foundations and Connections Core - the College's general education program. Please be aware that all students must take six FC Core Requirement courses (FYS, , HUM, RTS, SOSC, and STEM) and four FC Core Elective courses to satisfy the College's general education requirement.