

# CURRICULUM MAP



MERRIMACK COLLEGE

## Entrepreneurship and Graphic Design, BA

### YEAR ONE

#### FALL

Visual Storytelling – DES2840	4 credits	Major Requirement, FC Core Req. (HUM)
Intro to Business – MGT1100	4 credits	Major Requirement
First Year Seminar – FYS 1947	4 credits	FC Core Requirement (FYS)
Religion Course	4 credits	FC Core Requirement (REL)

**Total Credits - 16**

#### SPRING

Elements of Graphic Design – DES2820	4 credits	Major Requirement
Intro to Entrepreneurship – ENT2300	4 credits	Major Requirement
Business Major Elective (only 1 elective required)	4 credits	Major Requirement
Social Science Course	4 credits	FC Core Requirement (SOSC)

**Total Credits - 16**

### YEAR TWO

#### FALL

History of Graphic Design – DES3850	4 credits	Major Requirement
Graphic Design I – DES2830	4 credits	Major Recommended Elective
Managing an Ent Venture – ENT3300	4 credits	Major Requirement
Core Minor Course	4 credits	FC Core Elective/Minor (1)

**Total Credits - 16**

#### SPRING

Graphic Design II – DES2860	4 credits	Major Recommended Elective
Funding Entrepreneurial Ventures – ENT3400	4 credits	Major Requirement
STEM course	4 credits	FC Core Requirement (STEM)
Core Minor Course	4 credits	FC Core Elective/Minor (2)

**Total Credits - 16**

## YEAR THREE

### FALL

Diversity Course	4 credits	FC Core Requirement (DP&J)
General Education Elective	4 credits	General Education Requirement
Core Minor Course	4 credits	FC Core Elective/Minor (3)
Open Elective	4 credits	Open Elective

**Total Credits - 16**

### SPRING

UX Design – DES3860	4 credits	Major Requirement
Core Minor Course	4 credits	FC Core Elective/Minor (4)
Open Elective	4 credits	Open Elective
Open Elective	4 credits	Open Elective

**Total Credits - 16**

## YEAR FOUR

### FALL

Visual Web Design – DES3830	4 credits	Major Requirement
Open Elective	4 credits	Open Elective
Open Elective	4 credits	Open Elective
Open Elective	4 credits	Open Elective

**Total Credits - 16**

### SPRING

Senior Portfolio – DES4950	4 credits	Recommended Elective
Open Elective	4 credits	Open Elective
Open Elective	4 credits	Open Elective

**Total Credits - 12**

Note: This is a sample curriculum map. Students may progress toward graduation using alternative pathways.