

CURRICULUM MAP



MERRIMACK COLLEGE

Music and Business Management and Marketing, BA

YEAR ONE

FALL

First Year Seminar – FYS 1947	4 credits	FC Core Requirement (FYS)
Intro Visual + Performing Arts – VPA 1110	4 credits	Major Requirement & FC Core Requirement (HUM)
2 of the following (8 credits):		
• Introduction to Business – MGT 1100	4 credits	Major Requirement
• Technology Skills for Business – MGT 1150	4 credits	Major Requirement
• Music History I: Antiquity to the Baroque – MUS 2301	4 credits	Major Requirement
• FC Core Requirement	4 credits	FC Core Requirement
Total Credits - 16		

SPRING

4 of the following (16 credits):		
• Introduction to Business – MGT 1100	4 credits	Major Requirement
• Technology Skills for Business – MGT 1150	4 credits	Major Requirement
• Organizational Behavior – MGT 3120	4 credits	Major Requirement
• Principles of Marketing – MKT 2205	4 credits	Major Requirement
• Music History II: Classical to the 21st Century – MUS 2302	4 credits	Major Requirement
• FC Core Requirement	4 credits	FC Core Requirement
Total Credits - 16		

YEAR TWO

FALL

4 of the following (16 credits):		
• Technology Skills for Business – MGT 1150	4 credits	Major Requirement
• Organizational Behavior – MGT 3120	4 credits	Major Requirement
• Business Enterprise Internship – MGT 4010	4 credits	Major Requirement
• Principles of Marketing – MKT 2205	4 credits	Major Requirement
• Music History I: Antiquity to the Baroque – MUS 2301	4 credits	Major Requirement
• Elementary Music Theory – MUS 2360	4 credits	Major Requirement
• Music and Bus Management and Marketing Major Elective	4 credits	Major Elective
• FC Core Requirement	4 credits	FC Core Requirement
• FC Core Elective	4 credits	FC Core Elective
Total Credits - 16		

SPRING

4 of the following (16 credits):		
• Technology Skills for Business – MGT 1150	4 credits	Major Requirement
• Organizational Behavior – MGT 3120	4 credits	Major Requirement
• Business Enterprise Internship – MGT 4010	4 credits	Major Requirement
• Principles of Marketing – MKT 2205	4 credits	Major Requirement

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|--|-----------|---------------------|
| ● Music History II: Classical to the 21st Century – MUS 2302 | 4 credits | Major Requirement |
| ● Music and Bus Management and Marketing Major Elective | 4 credits | Major Elective |
| ● FC Core Requirement | 4 credits | FC Core Requirement |
| ● FC Core Elective | 4 credits | FC Core Elective |

Total Credits - 16

YEAR THREE

FALL

4 of the following (16 credits):

- | | | |
|---|-----------|---------------------|
| ● Organizational Behavior – MGT 3120 | 4 credits | Major Requirement |
| ● Business Enterprise Internship – MGT 4010 | 4 credits | Major Requirement |
| ● Principles of Marketing – MKT 2205 | 4 credits | Major Requirement |
| ● Elementary Music Theory – MUS 2360 | 4 credits | Major Requirement |
| ● Music and Bus Management and Marketing Major Elective | 4 credits | Major Elective |
| ● FC Core Requirement | 4 credits | FC Core Requirement |
| ● FC Core Elective | 4 credits | FC Core Elective |
| ● Open Elective | 4 credits | Open Elective |

Total Credits - 16

SPRING

4 of the following (16 credits):

- | | | |
|---|-----------|---------------------|
| ● Organizational Behavior – MGT 3120 | 4 credits | Major Requirement |
| ● Business Enterprise Internship – MGT 4010 | 4 credits | Major Requirement |
| ● Principles of Marketing – MKT 2205 | 4 credits | Major Requirement |
| ● Music and Bus Management and Marketing Major Elective | 4 credits | Major Elective |
| ● FC Core Requirement | 4 credits | FC Core Requirement |
| ● FC Core Elective | 4 credits | FC Core Elective |
| ● Open Elective | 4 credits | Open Elective |

Total Credits - 16

YEAR FOUR

FALL

3-4 of the following (12-16 credits):

- | | | |
|---|-----------|---------------------|
| ● Organizational Behavior – MGT 3120 | 4 credits | Major Requirement |
| ● Business Enterprise Internship – MGT 4010 | 4 credits | Major Requirement |
| ● Music and Bus Management and Marketing Major Elective | 4 credits | Major Elective |
| ● FC Core Requirement | 4 credits | FC Core Requirement |
| ● FC Core Elective | 4 credits | FC Core Elective |
| ● Open Elective | 4 credits | Open Elective |

Total Credits - 12-16

SPRING

3-4 of the following (12-16 credits):

- | | | |
|---|-----------|---------------------|
| ● Organizational Behavior – MGT 3120 | 4 credits | Major Requirement |
| ● Business Enterprise Internship – MGT 4010 | 4 credits | Major Requirement |
| ● Senior Seminar with Thesis – VPA 4960 | 4 credits | Major Requirement |
| ● Music and Bus Management and Marketing Major Elective | 4 credits | Major Elective |
| ● FC Core Requirement | 4 credits | FC Core Requirement |
| ● FC Core Elective | 4 credits | FC Core Elective |
| ● Open Elective | 4 credits | Open Elective |

Total Credits - 12-16

Notes: This is a sample curriculum map. Students may progress toward graduation using alternative pathways. In addition, 'FC Core Requirement' signifies that the course is required as part of the Foundations and Connections Core - the College's general education program. Please be aware that all students must take six FC Core Requirement courses (FYS, DPJ, HUM, RTS, SOSC, and STEM) and four FC Core Elective courses to satisfy the College's general education requirement.