



# **Sport Management and Communication, BA**

# YEAR ONE

#### **FALL**

Public Communication – COM1020 4 credits Major Requirement
Intro to Business – MGT1100 4 credits Major Requirement
First Year Seminar – FYS 1947 4 credits FC Core Requirement (FYS)
Religion (RTS) Course 4 credits FC Core Requirement (RTS)

**Total Credits - 16** 

#### **SPRING**

Intro to Communication – COM2801 4 credits Major Requirement; FC Core Req. (SOSC)
Intro to Sport Management – SPM3000 4 credits Major Requirement

STEM Course 4 credits FC Core Requirement (STEM)

Humanities Course 4 credits FC Core Requirement (HUM)

**Total Credits - 16** 

# YEAR TWO

### **FALL**

Sport Marketing – SPM3005 4 credits Major Requirement
Major Elective 4 credits Major Requirement
Major Elective 4 credits Major Requirement

Diversity Course 4 credits FC Core Requirement (DP&J)

**Total Credits - 16** 

### **SPRING**

Sports Communication – COM3586 4 credits Major Requirement

Major Elective 4 credits Major Requirement

FC Core Elective/Minor 4 credits FC Core Elective/Minor (1)

Open Elective 4 credits Open Elective

**Total Credits - 16** 

# YEAR THREE

### **FALL**

FC Core Elective/Minor 4 credits FC Core Elective/Minor (2)

Open Elective 4 credits Open Elective Open Elective 4 credits Open Elective

**Total Credits - 16** 

# **SPRING**

Open Elective4 creditsOpen ElectiveOpen Elective4 creditsOpen ElectiveOpen Elective4 creditsOpen Elective

**Total Credits - 16** 

# **YEAR FOUR**

# **FALL**

Senior Seminar – COM4900	4 credits	Major Requirement
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FC Core Elective/Minor 4 credits FC Core Elective/Minor (4)

Open Elective(s) 4 credits Open Elective
Open Elective(s) 4 credits Open Elective

**Total Credits - 16** 

### **SPRING**

Open Elective(s)	4 credits	Open Elective
Open Elective(s)	4 credits	Open Elective
Open Elective(s)	4 credits	Open Elective

**Total Credits - 12** 

Note: This is a sample curriculum map. Students may progress toward graduation using alternative pathways.